



South Carolina Regional Conference
November 12-13, 2010

Friday, November 12:

6:00 – 8:00PM ***Welcome Reception & Networking Event***
Harbour Lights Resort Clubhouse
2690 Harbour Lights Drive
Myrtle Beach, SC

Saturday, November 13:

8:30 AM Conference begins
Holiday Inn – West on the Waterway
101 Fantasy Harbour Blvd.
Myrtle Beach, SC

9:00 AM Welcome

9:05 AM WIN Update – overview of Strategic Plan for 2010 and
Committee Activities

10:00 AM **Nico March, Sr. VP Investments – The March Group of Wells
Fargo Advisors**

- *Economic Update – How and What Women should be considering
for their personal finances*

10:50 AM BREAK

11:00 AM **Kit Armour, General Manager – Breckenridge Grand Vacations**
Managing, Communicating and Working with Intergenerations

- *Have you noticed during these challenging economic times the people applying for your jobs come from varied backgrounds, ages, and generations? This is a fun, interactive session about managing, engaging, and relating to Millennials, Generation Xers, and Baby Boomers, whether they are your employees, co-workers, supervisors, and/or your manager*

11:50 PM Lunch & Networking

12:30 PM Video & Discussion ~ ***Gender Differences in the Workplace***
By ***Dr. Pat Heim***

The Power Dead-Even Rule and Other Gender Differences In the Workplace

- *Men and women live in different cultures. As a result they have different rules regarding what is considered "appropriate" adult behavior. Unfortunately neither gender is aware of these disparate norms and rules and often misread what is being communicated*
- *In this lively presentation Dr. Heim will explain some of the different rules of the male and female cultures and help viewers understand and learn to improve workplace communication between men and women.*

1:30 PM Open forum on regional chapter meeting, discussion on educational programs going forward; Committee participation; Q&A

2:00 PM Meeting concludes